



CREATIVE BUSINESS PROFILE

Putting your business out into the world can be a daunting process, we are here to help you grow.

Creative businesses are thriving in this digital age. We want to promote and see these ideas come to life. Interlude is run by creatives so we understand the importance of being unique and remembered. From organic food and produce, to bonsai nurseries, to mobile app design, your idea provides a service for humanity that makes living easier and/or more enjoyable.

We strongly believe a creative business profile helps give perspective to your business and promote your personality within it. We work collaboratively with you resulting in an engaging, informative, unique piece that showcases you and your creative business. Our work is a fun, caring and creative process as we take the time to understand your purpose and goals.

PRODUCT: 2-3 MINUTE PROFILE THAT WILL SUCCINCTLY EXPLAIN TO YOUR MARKET DEMOGRAPHIC WHAT YOU OFFER TO YOUR CLIENTS IN A CREATIVE STYLISTIC MANOR.

PACKAGES

SMALL & SINGLE PACKAGE

*"FROM LITTLE THINGS,
BIG THINGS GROW"*

Coffee meeting or phonecall catchup with Shooter/producer.

- Half day shoot (4hrs)
- single interview
- Edit
- Custom business graphic

Draft edit with revision to follow.

\$900-1200

NUTS & BOLTS PACKAGE

"GETTING THE JOB DONE RIGHT"

- Coffee meeting or phone call catchup with producer.
- Half day shoot (additional hours are covered).
- multiple interviews if needed.
- producer, shooter, edit
- Custom words or graphics to emphasize key points.

Draft edit with revision to follow.

\$1200-1600

THE SHOWCASE PACKAGE

*"EVERYTHING INCLUDING
THE KITCHEN SINK"*

- Producer, shooter, edit
- Full day shoot (8-9hrs)
- Multiple Locations if required.
- Story boarding, script work and development.
- Draft edit with revision to follow.

\$1600 - 3000+

COMBO DEALS: FOR ADDITIONAL SHOTS AND PACKAGES, PRICES CAN BE NEGOTIATED AND DISCOUNTS APPLIED FOR RETURNING CUSTOMERS.

**50% deposit is required to lock in the project and shoot dates. 10% is non-refundable to cover administration costs.*

***Raw footage can be organised with the purchase of an additional hard drive and discussed prior to shoot date with client.*

****Prices are subject to change dependent on length of shoot and what is required.*

THANKYOU FOR
CHOOSING INTERLUDE,
MADE BY CREATIVES
FOR CREATIVES.

hello@interludemedia.com.au

www.interludemedia.com.au



interlude
LIFE IN FILM



CREATIVE BUSINESS PROFILE

HOW IT WORKS

1. MEET

- Meet with our Interlude Producer and get a sound understanding of the business. Notes will be taken for interview Questions to be prepared. Locations will be decided, dates locked in. This can either be done over coffee, Skype or telephone.
- A google document is formed to ensure we are in contact and exploring the opportunities for what can be covered within the video.

2. SHOOT DAY

- Shoot will be conducted in your own workspace or broader location. It's about what will work best to represent you. Start early, finish early. On arrival we will discuss and talk over the google document, shot ideas and running of the day. All interviews and overlay shots are taken on the day. A final de-brief is had to ensure all shots have been accomplished and goals been reached.

3. RECIEVE

- One draft edit will be presented to you and feedback will be required from you before effects and the final touches can be added. It's important to us that you are 100% happy with your footage, we take all feedback on board and adhere to it as best we can.
- Any extra edits will cost an additional fee

THANKYOU FOR
CHOOSING INTERLUDE,
MADE BY CREATIVES
FOR CREATIVES.

hello@interludemedia.com.au

www.interludemedia.com.au



interlude
LIFE IN FILM