



DOCUMENTARY & PROMOTION

We choose to make mini documentaries in order to create and invoke change within society and the individual viewer.

Documentaries are a way to share information around a particular subject through a unique array of sounds and images. Its primary focus is to conserve or maintain a historical record of reality and share it with the wider population in a clear yet creative fashion, that has story and narrative.

A video documenting an event is a vital marketing tool when looking for growth, the spreading of a message and a vision of that event. Promoting yourself through engaging, informative, creative visual imagery is the key to further success and leads to a deeper understanding of your values and purpose.

PRODUCT: A SHORT/LONG (DEPENDANT ON WANTS AND CLIENT) DOCUMENTARY/PROMOTIONAL PIECE THAT WILL SUCCINCTLY SHARE YOUR VISION, EVENT, PURPOSE AND/OR VALUES TO YOUR MARKET DEMOGRAPHIC IN A CREATIVE STYLISTIC MANOR.

PRICING STRUCTURE: DEPENDANT ON THE SUBJECT MATTER AND WHAT NEEDS TO BE EXPLORED OVER THE PERIOD OF TIME, THE BUDGET AND PRICING WILL VARY. PRICES CAN BE DECIDED AND NEGOTIATED THROUGH PERSONAL CONTACT WITH INTERLUDE.

HOW IT WORKS

1. MEET

- Meet with our Interlude Producer and/or Director to get a sound understanding of the event. Notes will be taken for interview questions to be prepared, shots to be taken, the artistic purpose or goal of the video, etc. Dates and further meetings are decided. This can either be done over coffee, Skype or telephone.
- A google document is formed to ensure we are in contact and exploring the opportunities for what can be covered within the video.

2. SHOOT

- Shoot will be conducted at location of the event and any other necessary locations previously discussed. It's about what will work best to represent you. Start early, finish early (this is dependant on the event of course). On arrival we will discuss and talk over the google document, shot ideas, organise interview times and confirm the running of the event. All interviews and overlay shots are taken at the event unless previously discussed otherwise. A final de-brief is had before the end of the event to ensure all shots have been accomplished and goals been reached.

3. RECIEVE

- One draft edit will be presented to you and feedback will be required from you before effects and the final touches can be added. It's important to us that you are 100% happy with your footage, we take all feedback on board and adhere to it as best we can.
- Any extra edits will cost an additional fee

* 50% deposit is required to lock in the project and shoot dates. 10% of the full package cost is non-refundable to cover administration costs.

**Raw footage can be organised with the purchase of an additional hard drive and discussed prior to shoot date with client.

***Prices are subject to change dependent on length of shoot and what is required.

THANKYOU FOR
CHOOSING INTERLUDE,
MADE BY CREATIVES
FOR CREATIVES.

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LIFE IN FILM